

# National Retail Chain Yoga Mat Price/Quality Matrix

\$99+			Jade Elite and Fusion \$100+
\$66			
\$33		Gaiam Sol 4mm \$39.99 ZEN.GA Hot Yoga 10mm \$39.99 Kulae tpECOMat 3mm \$39.00	Gaiam Rubber 4mm \$59.99 Manduka eKO Lite 3mm \$46.00 Natural Fitness 3mm \$42.99 Manduka eKO Superlite 1.6mm \$39.00
	Natural Fitness Eco-Smart 6mm \$29.99 Body Solid 5mm \$19.99 Natural Fitness Eco-Smart 4mm \$19.99 ALTUS Folding \$18.99 ALTUS (?mm) \$16.99 Gaiam Filigree PVC 3mm \$16.97		
	PVC/PER	TPE	Natural Rubber
	—————→ Quality ←————		

